

PERION – Privacy Policy and Cookie Policy

PRIVACY POLICY

As an advisor and provider of consulting services, we receive, collect and store any information you enter on our website or provide us in any other way. All information is strictly used to access to our services or to improve the quality of such services for the client.

We may collect information from you when you request information about our services, you want to book an appointment, seek additional information regarding our services or job opportunities, register for online conferences or webinar or other circumstances. If you do not provide such information, you will not be able to access the services you may be interested to.

Personal Information that we collect includes: names, addresses, email addresses, phone numbers. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

We may collect, in some circumstances and for specific services, personally identifiable information (including name, email, addresses, phone numbers); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile, could also be part of collected information.

We are committed to protecting your privacy and personal information you provide or as you access and use this website, including the subscription pages, apps or tools that post a link to this Privacy Policy. In addition, information that you submit to us via email, phone or other means, for example to request information or other purposes, will be treated in accordance with this Privacy Policy. Please read this document carefully.



By browsing our website and expressly consenting where required (for instance, when submitting an application or any other request), you agree to be bound by this Privacy Policy. When you ask for a service or contact us on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

We collect Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the services;
- 2. To provide our Users with ongoing customer assistance and technical support;
- 3. To be able to contact our Visitors and Users with general or personalized service- related notices and promotional messages;
- 4. To create aggregated statistical data and other aggregated and/or inferred Non- personal Information, which we may use to provide or improve our respective services;
- 5. To comply with any applicable laws and regulations.

Please note that we process your personal information on the basis of your consent. Insofar as you have granted us consent to the processing of personal information for specific purposes, the lawfulness of such processing is based on your consent. You may withdraw your consent at any time.

We will not sell, share, or rent or otherwise make available your personal information to other parties, except that we may disclose the information to third parties who perform services on our behalf and have a need to access the information in connection with those services. Any third parties will only process this information to the extent to which and within the limits that we are permitted to process that data.



The third parties with whom we may need to share personal information to help us provide services and products to you and to run our website include third party service providers who process information on our behalf to help run some of our internal business operations including email distribution, IT services and marketing. Information can also be processed by authorized third parties in case of law enforcement by authorities in order to comply with any legal obligation or court order.

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce applicable national laws and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail. Please note that third-party services, that we use for managing out website, email services and other services, may place cookies or utilize other tracking technologies. Such service providers have their own policies regarding how they collect and store information.

Please see our Cookie Policy for more information. We retain your personal information for so long as is necessary to fulfil the purpose for which it was collected.



We may retain your personal information for longer if they may be the subject of a legal claim, or may otherwise be relevant for future litigation. If you don't want us to process your data anymore, please contact us at info@periorion.com. We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at info@periorion.com



COOCKIE POLICY

We rely on third-party servicers for the proper management of the website, <u>www.periorion.com</u>, email services and apps, social accounts, and other technological tools. Please note that third-party services, such as Google Analytics or other applications offered through the Wix App Market, placing cookies or utilizing other tracking technologies through Wix ś services, have their own policies regarding how they collect and store information.

As these are external services, such practices are not covered by the Wix Privacy Policy. Please visit the website:

https://support.wix.com/en/article/cookies-and-your-wix-site

to view which cookies are stored on your site visitors' computer. Cookies are used on this website to keep track of your visit to our website. A "cookie" is a small amount of data sent from a Web server to your browser and stored on your computer's hard drive. Other tracking technologies work similarly to cookies and place a small amount of data on your devices to monitor your website activity to allow us to collect information about how you use our website and our services. With most internet browsers, you can erase cookies from your computer hard drive, block all cookies, or receive a warning before a cookie is stored on your computer. Please refer to your browser instructions to have more information. Once you have given your consent to use cookies we shall store a cookie on your computer or device to remember this for next time. If you wish to withdraw consent at any time you will need to delete our cookies using your web browsers settings. Please be advised that certain sections or functionalities of the website may be inaccessible to you if your browser does not accept cookies. We may use cookies for several purposes, for example to improve your experience when using the website, to enable your use of our website and to remember your settings. Session cookies are deleted automatically at the end of your visit. Cookies may also be used by us or third-party providers to analyze how the website and our services are used.



By continuing to browse or use our websites and services, you agree that we can store and access cookies and other tracking technologies as described herein. Technological and operational security processes are designed to protect personally identifiable information from loss, misuse, alteration or destruction.

Only authorized persons will have access to any data provided by you, and that access is limited by need. Each authorized person having access to any personally-identifiable information is obligated to maintain its confidentiality. Although we take steps that are generally accepted as industry standard to protect your personally-identifiable information, we cannot guarantee that your personally-identifiable information will not become accessible to unauthorized persons and we cannot be responsible for any actions resulting from a breach of security when information is supplied over the internet or any public computer network.

We may be compelled to surrender personal user or customer information to legal authorities if presented with a court subpoena or similar legal or administrative order, or as required or permitted by the laws, rules and regulations of any nation, state or other applicable jurisdiction. Also, in the event of a violation of the terms and conditions of use of the website or a violation of any restrictions on use of materials provided in or through the website, we may disclose personal user information to our affected business partners or legal authorities. In accordance with applicable data protection laws, including but not limited to the GDPR – General Data Protection Regulation, you have a right to request a copy of the personal information we hold about you and details of how we use that information.

If any of the information held about you is incorrect or out of date, you have the right to amend or rectify it, please contact us via email at info@periorion.com. You also have the right to require us to erase your personal data, stop processing your personal data, restricting the processing of your personal information, right of portability of your personal information and/or to withdraw your consent to processing. This may not apply if there are other legal justifications to continue processing.



If you think we may have incorrect personal information, or would like a copy of the personal information we hold on you, or to exercise any other data protection right, please contact us. Please note that we need you to prove who you are before we can provide you with any information. You also have a right to lodge a complaint with a relevant authority. Your access to and use of the website are subject to the provisions set in this document.

PERIOR IS a brand name owned by FILIPPO SIOTTO – Via G. Ceradini 3, 20129 Milan (Italy)